DEPARTMENT of ECONOMIC DEVELOPMENT & PUBLIC AFFAIRS REPORT TO CITY COUNCIL: May 20, 2019

Economic Development:

- The City is now a member of the ***Urban Land Institute*** (ULI). ULI is the oldest and largest network of cross-disciplinary real estate and land use experts in the world. Through it's members' dedication to the mission and their shared expertise, the Institute has been able to set standards of excellence in development practice.
- ***La Semenea***, in the Gold's Gym shopping center (100 Crossroads), is in the midst of a major renovation, including a state-of-the-art ballroom, dance studios, and entertainment center. Staff has met with the property owner and management and initiated discussion of special events, city events, and possible incentives to make improvements to the Center's overall facade, parking lot, etc.
- Discussions continue with the ***Lack's property*** ownership, exploring best and highest use of the property.
- Mr. Nastasi is now a member of the Alamo Area Council of Gov't (AACOG)'s ***Comprehensive Economic Development Strategy Committee*** (CEDS). He will be providing updates on the committee's initiatives, etc. at City Council meetings .

Website:

- Preliminary work has begun to fully migrate the existing reachfortheheights.org/sanantoniocentral.org website to the City's website.
- Planning is underway for Phase II of updates/upgrades to the City's website.

Government Relations:

- Staff attended the ***State of Transit*** Luncheon at the Embassy Suites – Brooks.
- Ms. Kolb worked with ***West SA Chamber/Dale Carnegie Communication*** for "Present to Persuade" Professional Development Workshop hosting approximately 50 persons held at Wonderland of the Americas, Suite A-18
- Ms. Kolb worked with ***VIA*** to prepare PowerPoint for ***Women In Transportation*** Luncheon – Panel included Balcones Heights Mayor Suzanne de Leon, Leon Valley Mayor Chris Riley and Live Oak Mayor Mary Dennis.

Community Relations:

- Ms. Kolb, worked with Mayor, City Councilmembers, BHFD & BHPD – meeting and greeting Seniors during the Senior Fiesta Event at Wonderland of the Americas.
- Ms. Kolb sent items of Appreciation to all BHFD Shifts in observance of ***National Fire Fighters Day***.
- Ms. Kolb worked with BHPD, DEA and United Healthcare to plan ***National Drug Take-Back Day*** in Balcones Heights.
- Ms. Kolb, is working with ***Texas Association of Municipal Information Officers*** Board of Directors regarding the 2019 Legislative session and continued Conference Planning for the upcoming TAMIO Conference. Ms. Kolb will be moderating a session regarding ***"Hard to Reach Audiences***"
- Ms. Kolb is working with other ***TML Region 7*** members in planning activities for the 2019 Texas Municipal League Annual Conference to be held in San Antonio.
- Ms. Kolb working with new businesses to schedule Welcome and Ribbon Cutting Ceremonies.
- Ms. Kolb continues to use social media to promote events and local businesses.

Miscellaneous:

- Staff created Cover Sheet for 2019-20 Budget Book with ariel view of the City using drone footage from the 25th Annual Jazz Festival.

☐ **Advertising:** • Leads (generated from paid advertising):

April 2019	Texas State Travel Guide	Tour Texas
	381	801