RESOLUTION

A RESOLUTION SUPPORTING THE UNITED STATES CENSUS BUREAU BY CREATING A CENSUS 2020 "COMPLETE COUNT COMMITTEE"

WHEREAS, April 1, 2020 is Census Day for the United States of America pursuant to Article 1, Section 2 of the U.S. Constitution; and

WHEREAS, complete and accurate age, population and other ethnic and demographic information gathered every ten years is vital in the correct apportionment of Federal dollars for health, education, transportation, child and elder care, emergency preparation and response, public and social support programs; and

WHEREAS, accurate census information is critical to planning for future growth, development and social needs for the City of Balcones Heights

WHEREAS, in order to facilitate an accurate census count for the City of Balcones Heights, staff recommends the creation of a Census 2020 “Complete Count Committee”; and

WHEREAS, City Council now desires to support the United States Census Bureau by creating a Census 2020 “Complete Count Committee;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF BALCONES HEIGHTS, TEXAS:

Section 1. A citizen based Complete Count Committee is hereby created to assist in the promotion, outreach, understanding and education regarding the 2020 Census.

Section 2. There will be representation from each of the following communities within the City of Balcones Heights:

A. Business
B. Religious
C. Education
D. Community Organizations
E. Senior Citizen Population
F. Minorities
G. Any other representation Mayor sees fit to assign

Section 3. The Committee members shall be appointed by the Mayor and shall serve for a term through June 2020.

Section 4. Staff Liaison shall be City Administrator David Harris and Code Enforcement Officer Richard Dean Martin.

Section 5. The Committee shall be dissolved June 2020.

Section 6. Activities of the Complete Count Committee shall focus on local publicity and promotional and educational activities to increase community awareness and participation in obtaining the most accurate and complete population count in the upcoming decennial census.

Section 7. Activities may include but are not limited to:

A. The creation, printing and distribution of posters, flyers, handouts and educational printed material; and

B. speaking at public forums and meetings, fraternal organizations, business organizations and schools for the purpose of promoting, educating and informing people of the census; and

C. creating census messages to be used in social media, newsletters and more.

Section 8. This Resolution shall become effective immediately upon passage.

PASSED, ADOPTED AND APPROVED by the City Council of the City of Balcones Heights this the 20th day of May, 2019.

Suzanne de Leon, Mayor
City of Balcones Heights

ATTEST:

Delia R. Sanchez
City Secretary