# DEPARTMENT of ECONOMIC DEVELOPMENT & PUBLIC AFFAIRS REPORT TO CITY COUNCIL: JANUARY 28, 2019

**JAZZ FESTIVAL**:

- Contracts for this year's performers are being reviewed.
- Staff met the deadline to submit a Grant for $10,000 match from the National Endowment for the Arts - Arts Engagement of American Communities. Grants should be announced in March, 2019.
- Due to air conditioning equipment installed as part of the Bijou rehab, the 2nd floor balcony will no longer be available as part of the VIP receptions. Other locations are under review.

**ECONOMIC DEVELOPMENT**:

- Discussions continue with the owner of the former Lack's property regarding possible development ideas.
- Staff initiated discussion with one broker to discuss ways to assess property redevelopment options. Perspective is important: It is important to remember that Wonderland of the Americas employs at least 3 full-time, professional leasing agents to market space in the mall. No new retail space has been leased in Wonderland in at least the past year.
- Market forces change on a continual basis. Taco Cabana has closed its Fredericksburg Road location, continues to own the property. Bill Miller has closed its Vance Jackson location at Fredericksburg Road, south of the City.
- Park North, the redeveloped retail center on the site of the former Central Park Mall, (Blanco Road and Loop 410), has more empty space for lease than it has occupied retail space, including the majority of retail space immediately adjacent to and across from Norris Conference Center and Alamo Drafthouse.

## Government Relations:

- Ms. Kolb met with Texas Association of Municipal Information Officers Board of Directors discuss the 2019 Annual Conference in Denton and create assignments for each board member.
- Ms. Kolb is working with other TML Region 7 members in planning activities for the 2019 Texas Municipal League Annual Conference to be held in San Antonio.
- Staff attended West San Antonio Chamber Legislative Luncheon.
- Staff attended Local and State Chiefs of Staff Luncheon.
- Staff working with West San Antonio chamber to bring Active Shooter Training to Balcones Heights.
- Staff working with Senator Jose Menendez to promote 4th Annual Senior Sweetheart Dance – flyer attached.

## Community Relations:

- Ms. Kolb worked with judges to select the 2019 City Leaders for a Day winners. Nearly 40 entries were submitted - the highest number since we began.
- Ms. Kolb working with new businesses to schedule Welcome and Ribbon Cutting Ceremonies. Coverage2Care Insurance Company ribbon cutting was held Thursday, January 24.
- Ms. Kolb continues to use social media to promote events and local businesses.
- Staff working on updating the City of Balcones Heights website. bhtx.gov

☐ **Advertising:** • Leads (generated from paid advertising):

| December 2018 | Texas State Travel Guide | Tour Texas |
|---|---|---|
| | 229 | 601 |

Senator José Menéndez
District 26

Sweetheart Dance

Free Food
&
Entertainment

**Please call to RSVP**
**(210) 733-6604**

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# Senator José Menéndez

4th Annual

## Senior Sweetheart Dance

Thursday, February 14, 2019

10:00AM-1:00PM

Lucky Ballroom
1340 Callaghan Road
San Antonio, TX 78228