



**BALCONES HEIGHTS  
ECONOMIC DEVELOPMENT CORPORATION**

Regular Meeting  
Agenda

March 16, 2022 at 5:30 p.m.

Balcones Heights Justice Center – City Council Chamber  
3300 Hillcrest Drive, Balcones Heights, TX 78201

**Corporation Board of Directors**

Scott Rausch, Director/Chair

Melissa Aguillon, Director/Vice Chair

Suzanne de Leon, Director

Gloria Cantu, Director

Miguel Valverde, Director

Stephen Lara, Director

Madeline Slay, Director

**NOTICE IS HEREBY GIVEN THAT THE ABOVE CALLED SPECIAL MEETING OF THE ECONOMIC DEVELOPMENT CORPORATION, TYPE B TO CONSIDER AND ACT UPON ANY LAWFUL SUBJECT WHICH MAY COME BEFORE SAID MEETING, INCLUDING, AMONG OTHERS, THE FOLLOWING ITEMS TO BE DISCUSSED AND ACTED UPON**

**CALL TO ORDER AND RECORDING OF QUORUM:**

**PUBLIC COMMENT PERIOD:**

At this time persons who have submitted comments in writing prior to the meeting will have those comments read aloud and entered into the record. During the Citizens to be Heard section, no board discussion and/or action may take place except to place it on a future agenda so that it may be considered.

**CORPORATION BUSINESS ITEMS:**

1. Review and approval of the minutes for the meeting held on February 16, 2022.
2. DISCUSSION and POSSIBLE ACTION regarding terminated leases at Wonderland of the Americas. (Sid Weiss, Managing Partner)
3. DISCUSSION and POSSIBLE ACTION regarding new leases at Wonderland of the Americas. (Sid Weiss, Managing Partner)

**EXECUTIVE SESSION:**

4. Discussion pursuant to §551.072. DELIBERATION REGARDING REAL PROPERTY; of the Texas Government Code, regarding Wonderland of the Americas. *(A governmental body may conduct a closed meeting to deliberate the purchase, exchange, lease, or value of real property.)*

**RE-CONVENE IN OPEN SESSION:**

5. DISCUSSION and POSSIBLE ACTION on items discussed in Executive Session
6. PRESENTATION and DISCUSSION: presentation of the City's new logo and branding tag line. (Lorenzo Nastasi, Texas Creative: Brian Eickoff, President; Kimberly Boggs, Account Manager)
7. Discussion and POSSIBLE ACTION regarding the potential rebranding of Wonderland of the Americas, in tandem with the rebranding of the City and application of the City's new logo. (Lorenzo Nastasi, Victoria Hernandez)
8. Finance Report (Floyd Messick)
9. DISCUSSION and POSSIBLE ACTION regarding next steps in the relocation of "essential services" to B-61 at Wonderland of the Americas in accordance with the loan agreement with Truist Bank. (David Harris)
10. Update on the City-owned 203 Altgelt Ave. property (David Harris)
11. Drawing for Board Member terms. (Lorenzo Nastasi)
12. Suggestions for future agenda items
13. Announcements

**ADJOURNMENT:**

**Balcones Heights Economic Development Corporation, Type B**

**Delia R. Sanchez**  
**City Secretary**